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NEWS RELEASE

FOR IMMEDIATE RELEASE – 8/23/23

IT IS TIME TO SAVE THE MASCOTS AND TARNISH THE HEEL

CHAPEL HILL, N.C. – A fun, light-hearted mascot can bring positivity to an entire organization. Save the Mascots urges the University of North Carolina at Chapel Hill to change the current mascot, Ramses, and introduce a Pterodactyl as the new face of the program. The Tar Heels have lost momentum regarding their school spirit in recent years and the animosity has been ruining the image of rams all around. Save the Mascots encourages the University to undergo this change immediately, as the reputation is declining rapidly.

“The Tar Heels are making it hard for our greater community to appreciate the lovely rams,” said Save the Mascots founder Jillian Hawser. “It is time for UNC to rebrand so these emotional fans can focus on a mascot that faces no real danger now.”

Pterodactyls date back millions of years to the Late Jurassic era. The flying dinosaur can bring a fresh, electric atmosphere to the University to ignite current students and long time fans alike.

About Save the Mascots

Save the Mascots is an animal advocacy group dedicated to protecting mascots on school

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campuses. Through humanitarian work, peaceful protest and animal advocacy campaigns, Save the Mascots help keep everyone's favorite animals safe across the nation. Visit www.SaveTheMascots.org for more information.

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